

MINISTERIO DE SALUD PUBLICA

TELEVISION 2024

Mensuales

ITEM	MEDIO	PROGRAMAS	MONTO MES	ITBIS	TOTAL MENSUAL	TOTAL PERIODO	MESES	EMPRESA / REPRESENTANTE	
	Santo Domingo								
1	Teleantillas 2	Programación regular	400,000.00	72,000.00	472,000.00	944,000.00	2	Teleantillas SAS	101058961
2	Telemicro 5	Programación regular	500,000.00	90,000.00	590,000.00	1,180,000.00	2	Westcastle Corporation SRL	131431518
3	Sol canal 6	Programación regular	150,000.00	27,000.00	177,000.00	354,000.00	2	BLACKFONT INVESTMENTS, SRL	130563071
4	Color Visión 9	Programación regular	1,000,000.00	180,000.00	1,180,000.00	2,360,000.00	2	CORPORACION DOMINICANA DE RADIO Y TELEVISION SRL	102001499
5	Telesistema 11	Programación regular	700,000.00	126,000.00	826,000.00	1,652,000.00	2	TELESISTEMA DOMINICANO SAS	101022541
6	Teleradioamérica 12 y 45	Programación regular	600,000.00	108,000.00	708,000.00	1,416,000.00	2	TELERADIO AMERICA S A	101717696
7	Telecentro 13	Programación regular	350,000.00	63,000.00	413,000.00	826,000.00	2	Westcastle Corporation SRL	131431518
8	Telecentro 13	Activando la mañana	100,000.00	18,000.00	118,000.00	236,000.00	2	Anabell Alberto Marte	00114905144
9	Digital 15	Programación regular	300,000.00	54,000.00	354,000.00	708,000.00	2	Westcastle Corporation SRL	131431518
10	Cinevision 19	Programación Regular	600,000.00	108,000.00	708,000.00	1,416,000.00	2	Telenorte, SRL	103031692
11	Teleimpacto 22 y 52	Programación regular	250,000.00	45,000.00	295,000.00	590,000.00	2	Teleimpacto, SRL	130686076
12	VTV Canal 32	Programación regular	400,000.00	72,000.00	472,000.00	944,000.00	2	VTV NETWORK DOMINICANA SRL	132897153
13	VTV Canal 32	Prime Time	150,000.00	27,000.00	177,000.00	354,000.00	2	COMERCIAL UYN SRL	131783813
14	VTV Canal 32	En línea	100,000.00	18,000.00	118,000.00	236,000.00	2	Grupo Informativo Dominicano, SRL	130921431
15	VTV Canal 32	La consulta medica	50,000.00	9,000.00	59,000.00	118,000.00	2	José Patricio Peralta Guzman	00108828013
16	VTV Canal 32 www.reporterosrd.com	Reporteros TV	50,000.00	9,000.00	59,000.00	118,000.00	2	Comunicaciones y Servicios Comservisa, SRL	131742432
17	En Television	Programación regular	400,000.00	72,000.00	472,000.00	944,000.00	2	Grupo Enjoy, SRL	130747482
18	En television	Al punto	130,000.00	23,400.00	153,400.00	306,800.00	2	Emilio Pérez	00102722832
19	CDN 37	Programación regular	400,000.00	72,000.00	472,000.00	944,000.00	2	CADENA DE NOTICIAS TELEVISION S A	101766532
20	CDN 37	Estructuras	240,000.00	43,200.00	283,200.00	566,400.00	2	Leila Dennise Mejia Roldan	00116131806
21	CDN 37	Siendo honestos	130,000.00	23,400.00	153,400.00	306,800.00	2	CADENA DE NOTICIAS TELEVISION S A	101766532
22	Televida	Programación regular	100,000.00	18,000.00	118,000.00	236,000.00	2	Televida El Canal De La Familia Canal 41	430043346
23	El Nuevo Diario TV Y Redes	Programacion regular	400,000.00	72,000.00	472,000.00	944,000.00	2	EDITORIA EL NUEVO DIARIO, S.A.	101100508
24	Acento TV www.acento.com.do	Acento TV	150,000.00	27,000.00	177,000.00	354,000.00	2	Red Dominicana de Televisión Por Internet RDTVI, S.A.S	131070256
25	Al tanto TV	Una nueva mañana	300,000.00	54,000.00	354,000.00	708,000.00	2	CAC Media, SRL	130782352
26	ATV canal 35	Personalmente	250,000.00	45,000.00	295,000.00	590,000.00	2	MBE Group, SRL	131062504
27	ATV canal 35	Precisando	169,492.00	30,508.56	200,000.56	400,001.12	2	LYL Comunicación, SRL	131741509
28	Boca Chica TV3	Producciones fuente de analisis	40,000.00	7,200.00	47,200.00	94,400.00	2	Tomás De Jesús	00105092498
29	BTV Canal 36 Nexxo TV Canal 20	Los informantes	150,000.00	27,000.00	177,000.00	354,000.00	2	Comercial UYN, SRL	131783813
30	Cananga vision 98	Programacion regular	200,000.00	36,000.00	236,000.00	472,000.00	2	Grupo Multimedia Amanecer, SRL	130910804
31	Catorce TV	En un 2 x 1 express	200,000.00	36,000.00	236,000.00	472,000.00	2	Multimedios en un 2x1 Express, SRL	132358783
32	Catorce TV	Geopolitica	30,000.00	5,400.00	35,400.00	70,800.00	2	Pragmatik, SRL	131755593
33	CDN 37	Desclasificado con Addis Burgos	100,000.00	18,000.00	118,000.00	236,000.00	2	CADENA DE NOTICIA – TELEVISION (CDN-TV), S.A.	101766532
34	CDN deportes	Pío deportes	100,000.00	18,000.00	118,000.00	236,000.00	2	Pío Deportes Radio TV, SRL	101814497
35	La super 7, 107.7 FM								



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ITEM	MEDIO	PROGRAMAS	MONTO MES	ITBIS	TOTAL MENSUAL	TOTAL PERIODO	MESES	EMPRESA / REPRESENTANTE	RNC
36	Cinevision 19	Audiencia preliminar	75,000.00	13,500.00	88,500.00	177,000.00	2	Producciones Corma SRL	132130294
37	Cinevision 19	Opinion matinal	200,000.00	36,000.00	236,000.00	472,000.00	2	Silvia Martina Infante Toribio	00100839430
38	Cinevision 19	Políticas publicas	150,000.00	27,000.00	177,000.00	354,000.00	2	Alberto Antonio Cabrera Rodriguez	00101530103
39	Cinevision 19	Calidad gerencial	40,000.00	7,200.00	47,200.00	94,400.00	2	Antonio Antero Espin Perez	00100133586
40	Color Visión 9	Hoy Mismo	300,000.00	54,000.00	354,000.00	708,000.00	2	PRODUCCIONES OMMC SRL	131853897
41	Color Visión 9	Krreteriando	150,000.00	27,000.00	177,000.00	354,000.00	2	CORPORACION DOMINICANA DE RADIO Y TELEVISION SRL	102001499
42	Color Visión 9	Noticas SIN	500,000.00	90,000.00	590,000.00	1,180,000.00	2	CORPORACION DOMINICANA DE RADIO Y TELEVISION SRL	102001499
43	Color Visión 9	Nuria	600,000.00	108,000.00	708,000.00	1,416,000.00	2	CORPORACION DOMINICANA DE RADIO Y TELEVISION SRL	102001499
44	De ultimo minuto	Muy versatil con Raquel	120,000.00	21,600.00	141,600.00	283,200.00	2	HRH Production, SRL	131641296
45	El Nuevo diario TV Canal 74 Claro	País al día	150,000.00	27,000.00	177,000.00	354,000.00	2	Digimedios Group AJME, SRL	132596765
46	El Nuevo diario TV Ruta 66	Nuevo diario AM	150,000.00	27,000.00	177,000.00	354,000.00	2	Strategyk SYK, SRL	131662293
47	El Nuevo diario TV Ruta 66	Políticas publicas en linea	120,000.00	21,600.00	141,600.00	283,200.00	2	Jose Joaquin Rosario Cruz	00116253584
48	El Nuevo Diario TV	La República	100,000.00	18,000.00	118,000.00	236,000.00	2	La Republica en la Radio ITV, SRL	132366972
49	Periodico La Republica	Banner 4 x 2 Pulg.							
50	En television	Reseñas con Rafael Nuñez	100,000.00	18,000.00	118,000.00	236,000.00	2	Ranur, SRL	130920281
51	GDM Canal 74 Claro	Reporte panoramico	200,000.00	36,000.00	236,000.00	472,000.00	2	Rene Polanco Del Orbe	04900086200
52	RNN 27	Hacia el futuro TV	200,000.00	36,000.00	236,000.00	472,000.00	2	PEDRO EMILIO RAMIREZ BRITO	00103052148
53	RNN 27	Informe con Ana Jimenez	75,000.00	13,500.00	88,500.00	177,000.00	2	EXPOMEDIA PRODUCTIONS SRL	131252907
54	Santo Domingo TV 24	El pueblo cuestiona	30,000.00	5,400.00	35,400.00	70,800.00	2	Servicios Multiples Veloz SRL	130486522
55	Santo Domingo TV 24	Expresion democratica	200,000.00	36,000.00	236,000.00	472,000.00	2	Expresión Democrática, SRL	132546881
56	Santo Domingo TV 24	En complicidad con Jacqueline Ramos	150,000.00	27,000.00	177,000.00	354,000.00	2	Jacqueline Altagracia Ramos Concepción de Brea	00103737748
57	Sol canal 6	Mujeres de peso	200,000.00	36,000.00	236,000.00	472,000.00	2	Patria Ivelisse Reyes Rodriguez	00111326344
58	Sol canal 6	Respuesta correcta	100,000.00	18,000.00	118,000.00	236,000.00	2	Leca, SRL	132462564
59	Teleantillas	Ser humano	50,000.00	9,000.00	59,000.00	118,000.00	2	María Elena Núñez & Asociados, SRL	00101704578
60	Telecanal 28	Nuevos tiempos TV	120,000.00	21,600.00	141,600.00	283,200.00	2	VLADIMIR HENRIQUEZ PEREZ	00113673271
61	Teleradioamerica	2 X 3 en salud	120,000.00	21,600.00	141,600.00	283,200.00	2	Marta Doris Pantaleon Ferreiras	00108962549
62	Teleradioamerica	Silvia en perspectiva	150,000.00	27,000.00	177,000.00	354,000.00	2	Producciones Noa Noa, SRL	131339352
63	Teleradioamerica	Foro 45	150,000.00	27,000.00	177,000.00	354,000.00	2	TELERADIO AMERICA S A	101717696
64	TNI 51	Dominicano creciendo	50,000.00	9,000.00	59,000.00	118,000.00	2	Juana Maria Hernandez Almanzar	00109733865
65	Vozz Media Network Canal 85	Programacion regular	50,000.00	9,000.00	59,000.00	118,000.00	2	Vozz Media Network, SRL	131313507
66	Bebeto TV	Entre luces y sombras	50,000.00	9,000.00	59,000.00	118,000.00	2	HRH PRODUCTION SRL	131641296
67	Informe TV	Informe vespertino	200,000.00	36,000.00	236,000.00	472,000.00	2	Informe TV Con Mauricio Carpio, SRL	132261224
68	Telecanal 28	Pío deportes	60,000.00	10,800.00	70,800.00	141,600.00	2	José Antonio Sicard Gutiérrez	22500104587
69	www.periodicoelsol.com.do	Banner 300 x 300							
	<b>Duarte (SFM)</b>								
70	CTT 49	Programacion regular	400,000.00	72,000.00	472,000.00	944,000.00	2	Circuito de Televisión Tele-Duarte CTT, SRL	131296394
71	Telenord 8	Con Marcos Santos	100,000.00	18,000.00	118,000.00	236,000.00	2	Canals Multimedios SRL	131714161



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72	Telenord 8	Contra todos	80,000.00	14,400.00	94,400.00	188,800.00	2	Marleny Elizabeth Reyes Asunción de Ferreira	03103114496
	<b>Español "Moca"</b>								
73	Colome TV	Revista semanal Termometro	50,000.00	9,000.00	59,000.00	118,000.00	2	Luz Marcela De La Cruz Peralta	00112347174
74	GH Television	El meridiano	20,000.00	3,600.00	23,600.00	47,200.00	2	MC Producciones (MC Productions), SRL	106013625
75	Moca vision 48	Coctel Político	50,000.00	9,000.00	59,000.00	118,000.00	2	Jose Nicolas Arroyo Ramos	05400011028
76	Moca vision 48	Propuesta diaria	50,000.00	9,000.00	59,000.00	118,000.00	2	José Elías Tineo Hiciano	05401507362
77	Televiaducto canal 3	Noticias y más	25,000.00	4,500.00	29,500.00	59,000.00	2	Lancom Publicidad, EIRL	132256433
78	Televiaducto canal 3	Hablemos claro	25,000.00	4,500.00	29,500.00	59,000.00	2	Luis Fernando Guzmán Félix	05401131320
79	TNE canal 58	Ni más ni menos	20,000.00	3,600.00	23,600.00	47,200.00	2	Ramón Arturo Mendez Zarzuela	00117617431
80	TNE canal 58	Yanilda autentica	20,000.00	3,600.00	23,600.00	47,200.00	2	Lancom Publicidad, EIRL	132256433
81	TNE canal 58	Lo mejor de todo	20,000.00	3,600.00	23,600.00	47,200.00	2	Danilo Antonio Almánzar Acosta	05400133277
	<b>Hermanas Mirabal "Salcedo"</b>								
82	Red digital de noticias	Balance semanal	40,000.00	7,200.00	47,200.00	94,400.00	2	Red Digital de Noticias Abreu Mariot , S.R.L.	132233522
83	Red digital de noticias	Programacion regular	40,000.00	7,200.00	47,200.00	94,400.00	2	Red Digital de Noticias Abreu Mariot , S.R.L.	132233522
	<b>La Romana</b>								
84	Romana TV	Interactuando con Noelia	100,000.00	18,000.00	118,000.00	236,000.00	2	Noelia Pascual Vargas	40225041405
85	Romana TV	Programacion regular	70,000.00	12,600.00	82,600.00	165,200.00	2	TV Romana, SRL	130844143
86	TVO Canal 58	Actualidad y noticias	100,000.00	18,000.00	118,000.00	236,000.00	2	Jesus Encarnacion Ortega	00102716412
	<b>La Vega</b>								
87	La voz de María	Programación regular	100,000.00	18,000.00	118,000.00	236,000.00	2	CANAL DE TELEVISION LA VOZ DE MARIA, INC	430077941
88	Vallevision 8	Informate	50,000.00	9,000.00	59,000.00	118,000.00	2	Edwin Valdez Fernandez	04701501548
	<b>Monte Plata</b>								
89	Cable Vision 8 - Yamasá Atabal.TV	Tu jengibre mañanero	200,000.00	36,000.00	236,000.00	472,000.00	2	Atabal Media Group, SRL	132550935
	<b>Puerto Plata</b>								
90	Musa vision 104.9 FM www.radioseñaldigital.net	Entre todos	100,000.00	18,000.00	118,000.00	236,000.00	2	SEÑAL DIGITAL RCE SRL	132915781
	<b>Santiago</b>								
91	Coco TV	El congreso de la tarde	100,000.00	18,000.00	118,000.00	236,000.00	2	Coco TV, HD, EIRL	132328639
92	Galaxia Teve	Programación regular	80,000.00	14,400.00	94,400.00	188,800.00	2	Mega Millonaria FM, SRL	102615152
93	Megavision	Programación regular	400,000.00	72,000.00	472,000.00	944,000.00	2	GRUPO UVAS DEL MAR SRL	131414771
94	Super TV 55	Programación regular	450,000.00	81,000.00	531,000.00	1,062,000.00	2	Leonsit Media & Comunicaciones, SRL	132331605
95	Telecontacto	Programación regular	300,000.00	54,000.00	354,000.00	708,000.00	2	Medios del Norte, SRL	130475768
96	Telenedios dominicanos 25	Programación regular	150,000.00	27,000.00	177,000.00	354,000.00	2	TELEMEDIOS DOMINICANA S A	102316007
97	Teleunión	Programación regular	600,000.00	108,000.00	708,000.00	1,416,000.00	2	RADIO TELEVISION CIBAO SRL	102342865
98	Teleuniverso	Programación regular	150,000.00	27,000.00	177,000.00	354,000.00	2	TELE OPERADORA NACIONAL SRL	102316732



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99	El Nuevo diario TV	Nuevo diario norte	80,000.00	14,400.00	94,400.00	188,800.00	2	Editora El Nuevo Diario, SA	101100508
100	Luna TV 53	Quien es quien	60,000.00	10,800.00	70,800.00	141,600.00	2	Delvis Andres Rodriguez Duran	03104618388
101	Super TV 55	Buen dia	50,000.00	9,000.00	59,000.00	118,000.00	2	Eutenea Media Group, S.R.L.	132880374
102	Telecontacto	Las noticias con Franklin	70,000.00	12,600.00	82,600.00	165,200.00	2	Franklin Daniel Silverio Rodriguez	03100187446
103	Telemedios dominicanos 25	Que Acontece	80,000.00	14,400.00	94,400.00	188,800.00	2	Corporación Internacional de Viajes y Turismo Corporinter, SRL	130776474
104	Teleunion	Encuentro matinal	60,000.00	10,800.00	70,800.00	141,600.00	2	Nelson Rafael Peralta	05400327101
105	Teleuniverso	Panoramica	200,000.00	36,000.00	236,000.00	472,000.00	2	Panoramica Con Luciano Aybar, SRL	131627854
106	VTV 32	Panorama cibaeño	100,000.00	18,000.00	118,000.00	236,000.00	2	VTV Network Dominicana, SRL	132897153
107	Global TV HD	Programación regular	100,000.00	18,000.00	118,000.00	236,000.00	2	Adhit Group, SRL	131204902
108	Ruta 66	Que buenos tiempos	70,000.00	12,600.00	82,600.00	165,200.00	2	Jose Miguel Alejandro Martínez Jiménez	00100038314
<b>Santiago Rodriguez</b>									
109	Canal 10 Sabaneta	Primicias de la tarde	30,000.00	5,400.00	35,400.00	70,800.00	2	Carlos Ramon Pilarte Vidal	04600354973
<b>San Juan</b>									
110	TV Canal Sur	Programacion regular	100,000.00	18,000.00	118,000.00	236,000.00	2	TV Canal Sur Arco, SRL	132519752
<b>Valverde Mao</b>									
111	Telecanal 12	Programación regular	200,000.00	36,000.00	236,000.00	472,000.00	2	VLADIMIR HENRIQUEZ PEREZ	00113673271
<b>Monte Cristi</b>									
112	Villa TV Villa Vasquez Espiga TV Villa Vasquez Tierra vision Castañuelas Reportero TV Las Matas de SC	Programación regular	200,000.00	36,000.00	236,000.00	472,000.00	2	VILLA CABLE VISION SRL	108011441
<b>Nacional</b>									
113	R Television	Programacion regular	200,000.00	36,000.00	236,000.00	472,000.00	2	RCK MultimEDIOS SRL	132805453
114	Teleradioamerica	Nosotros a las 8	800,000.00	144,000.00	944,000.00	1,888,000.00	2	Shelby Developers, SRL	132120078
115	La voz de las FF. AA.	Ligeramente hablando							
116	Lquisqueya FM	Las favoritas de Juan TH							
117	Juan TH Radio Emisora digital	Juan TH Radio							
118	VTV canal 32	Seguros TV							
119	VTV canal 32	La entrevista con Juan TH							
120	Color Visión 9	Panorama semanal	350,000.00	63,000.00	413,000.00	826,000.00	2	Medimage.com Medios, Imagen y Comunicaciones, SRL	130459861
<b>Total:</b>						<b>48,945,201.12</b>			

<b>Total TV:</b>	48,945,201.12
<b>Total Radio:</b>	25,806,600.00
<b>Total Revista_Y_Digital:</b>	10,124,400.00
<b>Total Patrocinio:</b>	3,029,355.00
<b>Total General:</b>	<b>87,905,556.12</b>



**MINISTERIO DE SALUD PÚBLICA**

**RADIO 2024**

**Mensuales**

ITEM	EMISORA	PROGRAMAS	MONTO MES	ITBIS	TOTAL MENSUAL	TOTAL PERIODO	MESES	EMPRESA / REPRESENTANTE	RNC
	<b>Santo Domingo</b>								
1	Alofoke 99.3 FM	Programacion regular	300,000.00	54,000.00	354,000.00	708,000.00	2	MDL Entertainment, SRL	131424422
2	Cima 100	Programación regular	100,000.00	18,000.00	118,000.00	236,000.00	2	Radio Cima, S.R.L	101683023
3	Escandalo FM	Programación regular	300,000.00	54,000.00	354,000.00	708,000.00	2	Radio Cadena Comercial, SRL	101604654
4	Fuego 90 FM	Programación regular	200,000.00	36,000.00	236,000.00	472,000.00	2	Empresas la Guarachita, SRL	101001658
5	Hits 92.1 FM	Programación regular	400,000.00	72,000.00	472,000.00	944,000.00	2	Larimar, SRL	101120533
6	Independencia 93.3 FM	Programación regular	300,000.00	54,000.00	354,000.00	708,000.00	2	Westcastle Corporation SRL	131431518
7	La Super 7 107.7 FM	Programación regular	500,000.00	90,000.00	590,000.00	1,180,000.00	2	ACD Media SRL	130288887
8	Rumba FM	Programación regular	300,000.00	54,000.00	354,000.00	708,000.00	2	Rumba S.R.L	101703042
9	Rumba FM Amapolatv	Soberania popular	100,000.00	18,000.00	118,000.00	236,000.00	2	Comercial UYN, SRL	131783813
10	Rumba 98.5 FM FM SD Premium 101.1 FM Santiago Guia 97.9 FM La Romana Flow 93.5 FM San Juan	Rumbo de la mañana	150,000.00	27,000.00	177,000.00	354,000.00	2	PROCOMUNICACIONES SRL	124031575
11	Radio Universal	Programación regular	100,000.00	18,000.00	118,000.00	236,000.00	2	Radio Universal, SRL	101085622
12	Vida 105.3 FM	Programación regular	125,000.00	22,500.00	147,500.00	295,000.00	2	VIDA FM	430025909
13	Z 101.3 FM	Programación regular	500,000.00	90,000.00	590,000.00	1,180,000.00	2	GTB Radiodifusores SRL	101117125
14	Zol 106.5 FM	Programación regular	600,000.00	108,000.00	708,000.00	1,416,000.00	2	Radio Cadena Comercial, SRL	101604654
15	Zol 106.5 FM	El cooperador radio	60,000.00	10,800.00	70,800.00	141,600.00	2	Coopmunica Consulting, SRL	132598008
16	Zol 106.5 FM	Modo opinion	150,000.00	27,000.00	177,000.00	354,000.00	2	Anyely Nahiruveny Moreno Gonzalez	22300729856
17	Zol 106.5 FM	Que tenemos radio	150,000.00	27,000.00	177,000.00	354,000.00	2	Radio Cadena Comercial, SRL	101604654
18	Audiomarkt	Spot en supermercados	250,000.00	45,000.00	295,000.00	590,000.00	2	Soluciones, Mercadeo & Tecnología SRL	130470091
19	CDN Radio	Generacion deportiva	150,000.00	27,000.00	177,000.00	354,000.00	2	Mena Deportes, SRL	131336426
20	CDN Radio	El plato del dia	130,000.00	23,400.00	153,400.00	306,800.00	2	CADENA DE NOTICIA – TELEVISION (CDN-TV), S.A.	101766532
21	CDN Radio	Enterados	40,000.00	7,200.00	47,200.00	94,400.00	2	CADENA DE NOTICIA – TELEVISION (CDN-TV), S.A.	101766532
22	Dominicana FM 98.9 FM	Tres sin limite	60,000.00	10,800.00	70,800.00	141,600.00	2	Carlos Santos Manager, SRL	131028411
23	Extra 86.net	Minutos con nosotros	25,000.00	4,500.00	29,500.00	59,000.00	2	Carlos Obispo Valenzuela Arias	00201434545
24	KQ 94.5 FM Lider 92.7 FM	Abriendo sports	100,000.00	18,000.00	118,000.00	236,000.00	2	VEARA MEDIA SRL	131225187
25	La Nota 95.7 FM	Apuntes de Susana Flete	50,000.00	9,000.00	59,000.00	118,000.00	2	Susana Elizabeth Flete Beras	00108188277
26	La voz de las FF. AA. 106.9 FM www.actualidadmedica.com.do	Actualidad médica	50,000.00	9,000.00	59,000.00	118,000.00	2	Rossmery Arisleida Jiménez Beltre De Capellan	106248347
27	La voz de las FF. AA. 106.9 FM	El beat radio show	50,000.00	9,000.00	59,000.00	118,000.00	2	Demi Media Group, SRL	132561791
28	La voz de las FF. AA. 106.9 FM	Lluvia de chichiguas	40,000.00	7,200.00	47,200.00	94,400.00	2	SUGEY MILAGROS DE JESUS YVES	00114367196
29	La voz de las FF. AA. 109.9 FM	El Show de Raffy Capel	60,000.00	10,800.00	70,800.00	141,600.00	2	Markop, SRL	131094023
30	Rumba 98.5 FM	Aquí esta el merengue	100,000.00	18,000.00	118,000.00	236,000.00	2	Fausto Polanco Del Orbe	00112301528



ITEM	EMISORA	PROGRAMAS	MONTO MES	ITBIS	TOTAL MENSUAL	TOTAL PERIODO	MESES	EMPRESA / REPRESENTANTE	RNC
31	Ritmo 96.5 FM Digital y Redes	Cooltura Radio y Redes Sociales	200,000.00	36,000.00	236,000.00	472,000.00	2	CYMM Connect Communication SRL	132512601
32	<b>Azua</b>								
33	Expreso 104.7 FM	Factores opuestos	150,000.00	27,000.00	177,000.00	354,000.00	2	Salvador Yovanny Reyes Suárez	00103958732
34	Ternura 89.1 FM	Programación regular	200,000.00	36,000.00	236,000.00	472,000.00	2	Ternura FM, SRL	116011144
35	Ternura 89.1 FM	El debate mañanero	100,000.00	18,000.00	118,000.00	236,000.00	2	Ruddy Vasquez Beltre	01001121332
36	<b>Barahona "Suroeste"</b>	PROGRAMACION REGULAR EMPRESAS RADIOFONICAS	400,000.00	72,000.00	472,000.00	944,000.00	2	EMPRESAS RADIOFONICAS SRL	117000528
	Palma 90.7 FM								
	Mega 105.1 FM								
	Mi 97.9 FM								
	Enamorada 99.9 FM								
	Escala 106.3 FM Neyba (Bahoruco)								
	Cosmos 99.1 FM Azua								
	Trueno 99.3 FM Pedernales								
	Pesá 92.3 FM Jimaní								
Enamorada 99.9 FM Jimaní									
	<b>Duarte (SFM)</b>								
37	H102.3 FM	Programación regular	100,000.00	18,000.00	118,000.00	236,000.00	2	Hibi Radio AM y FM (H-102), SRL	104001712
38	<b>Grupo Sageris</b>	Programacion regular	1,200,000.00	216,000.00	1,416,000.00	2,832,000.00	2	Inversiones Sajeri's, SRL	131171461
	Especial 93.5 FM								
	Bonche 89.9 FM								
	Ballena 90.7 FM								
	La llave 95.7 FM								
	Zona 88.7 FM								
Digital 94.3 FM									
	<b>La Romana</b>								
39	Amor 91.9 FM	Programación regular	300,000.00	54,000.00	354,000.00	708,000.00	2	Amor FM, SRL	112105733
40	Delta 103.9 FM	Programación regular	100,000.00	18,000.00	118,000.00	236,000.00	2	Radio Climax 100.7, SRL	112107248
41	El poder del este 107.5 FM	Programación regular	100,000.00	18,000.00	118,000.00	236,000.00	2	Servicios Radiofonicos Del Este, SRL	112099024
42	Radio Ven	Viernes por la noche	100,000.00	18,000.00	118,000.00	236,000.00	2	Deyanara Corporán Martes	02600920827
	<b>La Vega</b>								
43	Radio Santa Maria	Programación regular	100,000.00	18,000.00	118,000.00	236,000.00	2	Radio Santa Maria	403012419
	<b>María Trinidad Sánchez "Nagua"</b>								
44	Optima 97.7 FM	El poder de hablar	40,000.00	7,200.00	47,200.00	94,400.00	2	José Orlando Salazar De Jesús	05800183716
	<b>Espailat "Moca"</b>								
45	Radio Ideal 99.5 FM	Calentando la noche	20,000.00	3,600.00	23,600.00	47,200.00	2	Rubén Ramón Ureña Espejo	05401179394



ITEM	EMISORA	PROGRAMAS	MONTO MES	ITBIS	TOTAL MENSUAL	TOTAL PERIODO	MESES	EMPRESA / REPRESENTANTE	RNC
	<b>Pedernales</b>								
46	Sureña FM	Progración regular	35,000.00	6,300.00	41,300.00	82,600.00	2	Sureña FM 109, SRL	132671953
	<b>Peravia - Bani</b>								
47	Bani FM 97.5 FM	Programación regular	70,000.00	12,600.00	82,600.00	165,200.00	2	Producciones Cumbre, SRL	101641231
48	Bani FM 97.5 FM	Periodismo TV / Iniciando el día	50,000.00	9,000.00	59,000.00	118,000.00	2	José Manuel Dicen Mateo	00300173622
	<b>Puerto Plata</b>								
49	La Reina 98.9 FM	Programación regular Al día con Puerto Plata	80,000.00	14,400.00	94,400.00	188,800.00	2	CIRCUITO DE EMISORA RADIO ISABEL DE TORRES AM Y FM SRL	105087669
	<b>San Pedro de Macoris</b>								
50	Grupo COC La 98 FM San Pedro Sultana FM Radio Dial 870 AM	Programación regular	800,000.00	144,000.00	944,000.00	1,888,000.00	2	RADIO 23 SRL	111002559
	<b>Santiago</b>								
51	Clave 95.9 FM	Programación regular	300,000.00	54,000.00	354,000.00	708,000.00	2	KANAIMA PUBLICIDAD SRL	132205758
52	Criolla 106.1 FM	Programación regular	150,000.00	27,000.00	177,000.00	354,000.00	2	Sociedad Difusora del Cibao, SRL	102002789
53	Full 94.1 FM	Programación regular	300,000.00	54,000.00	354,000.00	708,000.00	2	Cel Pro, SRL	131427871
54	N 103.5 FM	Programación regular	150,000.00	27,000.00	177,000.00	354,000.00	2	N 103.5 FM, SRL	102622371
55	Radio amistad 1090 AM	Lo mejor del deporte	50,000.00	9,000.00	59,000.00	118,000.00	2	Pablo Alberto Ruviera Martínez	03100803000
56	Radio Dale 101.9 FM	Programación regular	100,000.00	18,000.00	118,000.00	236,000.00	2	RADIO AMISTAD, SRL	102317607
	<b>Valverde Mao</b>						2		
57	Línea 106.7 FM	Programación regular	200,000.00	36,000.00	236,000.00	472,000.00	2	Ramón Percio Azcona Reyes	03104140359
58	Arcoiris digital	Programación regular	100,000.00	18,000.00	118,000.00	236,000.00	2	Arcoiris Digital SRL	130007683
					<b>Total:</b>	<b>25,806,600.00</b>			



**MINISTERIO DE SALUD PUBLICA**

**REVISTA Y DIGITAL 2024**

**Mensuales**



ITEM	MEDIO	PUBLICIDAD	MONTO MES	ITBIS	SUB-TOTAL	TOTAL PERIODO	MESES	EMPRESA / REPRESENTANTE	RNC
1	Alarma digital	Periodico digital	40,000.00	7,200.00	47,200.00	94,400.00	2	Alarma digital	132905318
2	Apetito de riesgo	Podcast	75,000.00	13,500.00	88,500.00	177,000.00	2	Mauricio Rafael Cancú Anderson	22400730598
3	Deyanaltavoz Youtube	Deyanira en Alta Voz	60,000.00	10,800.00	70,800.00	141,600.00	2	Reyna Deyanira Polanco Alvarez	00300268117
4	Noticias en piramide	Banner 300 x 300	50,000.00	9,000.00	59,000.00	118,000.00	2	Noticias en Piramide, SRL	132244389
5	Factory STI	Programacion regular	60,000.00	10,800.00	70,800.00	141,600.00	2	ALGO MEDIA GROUP SRL	130542295
6	Forzando la jugada	Plataforma digital	60,000.00	10,800.00	70,800.00	141,600.00	2	Confesor De Leon Araujo	40220981811
7	Imparcial RD	Banner 300 x 300	40,000.00	7,200.00	47,200.00	94,400.00	2	Ruperto Alis Domínguez	00110005790
8	La Razón	Periodico digital	100,000.00	18,000.00	118,000.00	236,000.00	2	Quisqueya Digital, SRL	131222544
9	Navasteve en Youtube	La esquina de nava	80,000.00	14,400.00	94,400.00	188,800.00	2	NAVA PRODUCTION SRL	132238192
10	RD24H en Youtube	La mesaza	200,000.00	36,000.00	236,000.00	472,000.00	2	LEOCADIA SANTOS ROA	00113354815
11	Paola TV show (San Juan)	Redes sociales	60,000.00	10,800.00	70,800.00	141,600.00	2	Paula Rosso Ramirez	01201233929
12	www.scnoticias.com.do	Periodico digital	50,000.00	9,000.00	59,000.00	118,000.00	2	SJC NOTICIAS, SRL	132891759
13	Pincel digital	Banner 300 x 300	100,000.00	18,000.00	118,000.00	236,000.00	2	Pincel Media Group, SRL	132306791
14	Plataform Digital El Dato	Datodebates	150,000.00	27,000.00	177,000.00	354,000.00	2	Rock Media Group, S.R.L.	131737072
15	Quiosco media	Plataforma digital	50,000.00	9,000.00	59,000.00	118,000.00	2	Setlace Invesment, SRL	131257992
16	Revista	Resumen de salud	50,000.00	9,000.00	59,000.00	118,000.00	2	FACTORIA DE MEDIOS, SRL	132794052
17	Se tenia que decir Podcast	Podcast	75,000.00	13,500.00	88,500.00	177,000.00	2	Deyanara Corporán Martes	02600920827
18	www.acento.com.do www.acentotv.com.do	Banner 300 x 300	130,000.00	23,400.00	153,400.00	306,800.00	2	Editora Acento, SAS	130748322
19	www.azizeinforma.com	Banner 300 x 300	50,000.00	9,000.00	59,000.00	118,000.00	2	Azize Melgen Herasme	00102478351
20	www.calibrandolaactualidad.net	Periodico Digital	40,000.00	7,200.00	47,200.00	94,400.00	2	Sandra Rosalia Tapia Rodriguez	00105469878
21	www.cobertura.com.do	Periodico Digital	50,000.00	9,000.00	59,000.00	118,000.00	2	MARY YERLYN PAULA PINEDA	00113407589
22	www.cupuladigital.com	Banner 300 x 300	40,000.00	7,200.00	47,200.00	94,400.00	2	Carmen Aybar De Leon	00102709524
23	www.diarioactual.do	Banner 300 x 300	120,000.00	21,600.00	141,600.00	283,200.00	2	Adevents, SRL	131960839
24	www.diariosocialrd.com	Banner 350 x 250	30,000.00	5,400.00	35,400.00	70,800.00	2	Diario Social SRL	130435792
25	www.elfarord.com	Banner 300 x 300	30,000.00	5,400.00	35,400.00	70,800.00	2	Pablo Matos Medina	00106211766
26	www.elgigante.com	Banner 300 x 300	30,000.00	5,400.00	35,400.00	70,800.00	2	Iris Margarita Herrera Ramirez	01000720134
27	www.elocoño.com	Banner 300 x 250	50,000.00	9,000.00	59,000.00	118,000.00	2	Fremarex, SRL	132276027
28	www.elpueblo.com.do	Banner 300 x 300	50,000.00	9,000.00	59,000.00	118,000.00	2	BMMB Group Creative Solution, SRL	133088827
29	www.elzumbador.net	Banner 300 x 300	80,000.00	14,400.00	94,400.00	188,800.00	2	Estefania Melania Moreno Valenzuela	40226877286
30	www.encontexto.com.do www.turissalud.com	Banner 300 x 300	40,000.00	7,200.00	47,200.00	94,400.00	2	Barbaro Ramon Batista Fernandez	0100738095
31	www.endigitos.com	Periodico digital	80,000.00	14,400.00	94,400.00	188,800.00	2	Niagara Tecnologia, SRL	130905878
32	www.enfoquedelur.net	Periodico digital	30,000.00	5,400.00	35,400.00	70,800.00	2	Rubén Reyes Ramón	40215784436
33	www.lanoticiadigital.com.do	Banner 300 x 300	100,000.00	18,000.00	118,000.00	236,000.00	2	Claudio Joel Nuñez Sarda	22300236035
34	www.lapuertadigital.com	Banner 300 x 300	80,000.00	14,400.00	94,400.00	188,800.00	2	DIRCOM SRL	130112772
35	www.larevistadiaria.com	Banner 300 x 300	60,000.00	10,800.00	70,800.00	141,600.00	2	La Revista Diaria, SRL	131022901
36	www.lineacaliente.com	En cabina TV	50,000.00	9,000.00	59,000.00	118,000.00	2	Edith Raulin Vargas Almonte	10100096880
37	www.midominicanard.com	Periodico digital	40,000.00	7,200.00	47,200.00	94,400.00	2	Producciones Dayart, SRL	132829192

ITEM	MEDIO	PUBLICIDAD	MONTO MES	ITBIS	SUB-TOTAL	TOTAL PERIODO	MESES	EMPRESA / REPRESENTANTE	RNC
38	www.newsliferd.com	Banner 300 x 300	40,000.00	7,200.00	47,200.00	94,400.00	2	Moises De Jesus Balbuena Vargas	00114819014
39	www.notidigital.com.do	Periodico digital	50,000.00	9,000.00	59,000.00	118,000.00	2	Denny Rafael Méndez Almonte	04701794820
40	www.podernoticioso.com.do	Periodico digital	80,000.00	14,400.00	94,400.00	188,800.00	2	Martha Valenzuela Guillen	00115551244
41	www.porlalineacom.do	Periodico digital	40,000.00	7,200.00	47,200.00	94,400.00	2	Nestévez Servicios de Comunicación, SRL	130546462
42	www.robortocavada.com	Banner 728 x 90	200,000.00	36,000.00	236,000.00	472,000.00	2	SBC SOCIAL BUSINESS EIRL	131256759
43	www.saludnews.net	Banner 300 x 250	40,000.00	7,200.00	47,200.00	94,400.00	2	Medios Digitales Maroma, SRL	131943179
44	www.santodomingoaldia.com.do	Periodico digital	30,000.00	5,400.00	35,400.00	70,800.00	2	Grupo Santo Domingo al Día, SRL	131596991
45	www.sigloinformativo.net	Periodico digital	80,000.00	14,400.00	94,400.00	188,800.00	2	Kelvin Bautista Gonzalez	00118264415
46	www.tutilapia.com	Banner 300 x 300	30,000.00	5,400.00	35,400.00	70,800.00	2	Onaney Amelia Mendez Herasme	00114919483
47	www.10noticias.com.do	Periodico digital	50,000.00	9,000.00	59,000.00	118,000.00	2	Luis Francisco Córdova Vásquez	03103657742
48	www.debate.do	Periodico digital	40,000.00	7,200.00	47,200.00	94,400.00	2	Mediaglo Multimedios Globales, S.R.L.	132989643
49	www.sinsurrapa.com	Periodico digital	75,000.00	13,500.00	88,500.00	177,000.00	2	Razem, SRL	131017975
50	www.go3noticias.com	Periodico digital	100,000.00	18,000.00	118,000.00	236,000.00	2	Best Concept Group, S.R.L.	132439686
51	www.rd24horas.com	Periodico digital	100,000.00	18,000.00	118,000.00	236,000.00	2	PAYHERH SRL	131910122
52	www.rdiario.com	Periodico digital	75,000.00	13,500.00	88,500.00	177,000.00	2	PAYHERH SRL	131910122
53	www.eldiario.do	Periodico digital							
54	www.revistabusiness.com.do	Periodico digital	200,000.00	36,000.00	236,000.00	472,000.00	2	GALA MEDIA GROUP GMG SRL	131939031
55	www.revistagala.com.do	Periodico digital							
56	www.topeducativo.com	Periodico digital	75,000.00	13,500.00	88,500.00	177,000.00	2	VERBO TALLER SRL	132851544
57	www.informatedigital.com	Periodico digital	50,000.00	9,000.00	59,000.00	118,000.00	2	CEREUS HOLDING SRL	131155685
58	www.reconocidos.net	Periodico digital	50,000.00	9,000.00	59,000.00	118,000.00	2	JESUS SAMUEL JIMENEZ MARTE	40200396642
59	www.happynewsdr.com	Periodico digital	100,000.00	18,000.00	118,000.00	236,000.00	2	HAPPY NEWS DR BY PG SRL	133214581
60	www.tuinformemedecadadia.com	Periodico digital	65,000.00	11,700.00	76,700.00	153,400.00	2	Jose Angel Ortega Javier	40213670512
61	www.fuente-noticias.com	Periodico digital	40,000.00	7,200.00	47,200.00	94,400.00	2	Manuel Del Jesús Camilo Ramírez	01000796456
62	www.periodista.com.do	Periodico digital	50,000.00	9,000.00	59,000.00	118,000.00	2	ANN Comunicaciones, SRL	132647653
63	www.puntoycoma.lat	Periodico digital	50,000.00	9,000.00	59,000.00	118,000.00	2	Braulia Cecilia Mendez Herasme	02200072276
64	www.rznoticias.com.do	Periodico digital	50,000.00	9,000.00	59,000.00	118,000.00	2	Rafael Zapata González	00117277269
65	Empapate RD	Periodico digital	50,000.00	9,000.00	59,000.00	118,000.00	2	Laury Carolina Lamar Tejada	00115782724
<b>Total:</b>						<b>10,124,400.00</b>			



## MINISTERIO DE SALUD PUBLICA

PATROCINIO 2024

Mensuales

ITEM	MEDIO	PUBLICIDAD	MONTO MES	ITBIS	SUB-TOTAL	TOTAL PERIODO	MESES	EMPRESA / REPRESENTANTE	RNC
1	CDN Radio	Especial Salud Preventiva	1,000,000.00	180,000.00	1,180,000.00	1,180,000.00	1	CADENA DE NOTICIA – TELEVISION (CDN-TV), S.A.	101766532
2	Family Sponsor	Redes sociales	327,250.00	58,905.00	386,155.00	386,155.00	1	HOPE FOR AUTISM	430377287
3	Media Led	Vayas digitales	320,000.00	57,600.00	377,600.00	755,200.00	2	Media-Led, SRL	130820244
4	Revista	Revista semana	600,000.00	108,000.00	708,000.00	708,000.00	1	FOROS BUSINESS GEG SRL	132319532
					<b>Total:</b>	<b>3,029,355.00</b>			



