

MINISTERIO DE SALUD PÚBLICA

RADIO 2023

Mensuales

| ITEM | EMISORA | PROGRAMAS | MONTO MES | ITBIS | TOTAL MENSUAL | TOTAL PERIODO | MESES | EMPRESA / REPRESENTANTE | RNC |
|---------------------------------|-------------------------|----------------------|------------|------------|---------------|---------------|-------|--|-------------|
| Santo Domingo | | | | | | | | | |
| 1 | Zol 106.5 FM | Programación regular | 600,000.00 | 108,000.00 | 708,000.00 | 708,000.00 | 1 | RCC MEDIOS DOMINICANA SRL | 131450091 |
| 2 | Z 101.3 FM | Programación regular | 500,000.00 | 90,000.00 | 590,000.00 | 590,000.00 | 1 | GTB Radiodifusores SRL | 101117125 |
| 3 | La Super 7 107.7 FM | Programación regular | 500,000.00 | 90,000.00 | 590,000.00 | 590,000.00 | 1 | ACD Media SRL | 130288887 |
| Azua | | | | | | | | | |
| 4 | Expreso 104.7 FM | Programación regular | 150,000.00 | 27,000.00 | 177,000.00 | 177,000.00 | 1 | FUNDACION UNIVERSAL DE LA ROSA | 430207829 |
| 5 | Ternura 89.1 FM | Programación regular | 150,000.00 | 27,000.00 | 177,000.00 | 177,000.00 | 1 | Ternura FM, SRL | 116011144 |
| Sur | | | | | | | | | |
| 6 | Red de emisoras del sur | Programación regular | 700,000.00 | 126,000.00 | 826,000.00 | 826,000.00 | 1 | Empresas Radiofonicas, SRL | 117000528 |
| Hato Mayor - El Seibo | | | | | | | | | |
| 7 | Azucar 89.1 FM | Programación regular | 300,000.00 | 54,000.00 | 354,000.00 | 354,000.00 | 1 | Cel Pro, SRL | 131427871 |
| | Tropical 91.9 FM | | | | | | | | |
| | Dorada 92.5 FM | | | | | | | | |
| 8 | Radio Seibo | Programación regular | 70,000.00 | 12,600.00 | 82,600.00 | 82,600.00 | 1 | Asociación Servicios Culturales Dominicanos SECUDO | 40111232 |
| Higüey La Altagracia | | | | | | | | | |
| 9 | Estrella 92.3 FM | Programación regular | 75,000.00 | 13,500.00 | 88,500.00 | 88,500.00 | 1 | Inter Radio Group IRG, SRL | 130932565 |
| 10 | Magia 90.3 FM | Programación regular | 75,000.00 | 13,500.00 | 88,500.00 | 88,500.00 | 1 | Inter Radio Group IRG, SRL | 130932565 |
| La Romana | | | | | | | | | |
| 11 | Amor 91.9 FM | Programación regular | 100,000.00 | 18,000.00 | 118,000.00 | 118,000.00 | 1 | Amor FM, SRL | 112105733 |
| 12 | La 107 FM | Programación regular | 100,000.00 | 18,000.00 | 118,000.00 | 118,000.00 | 1 | Servicios Radiofónicos del Este S.R.L. | 112099024 |
| Peravia - Bani | | | | | | | | | |
| 13 | Bani FM | Programación regular | 100,000.00 | 18,000.00 | 118,000.00 | 118,000.00 | 1 | Producciones Cumbre, SRL | 101641231 |
| San Francisco de Macoris | | | | | | | | | |
| 14 | Hibi Radio 1070 AM | Programación regular | 70,000.00 | 12,600.00 | 82,600.00 | 82,600.00 | 1 | Hibi Radio AM y FM (H-102), SRL | 104001712 |
| 15 | H102.3 FM | Programación regular | 150,000.00 | 27,000.00 | 177,000.00 | 177,000.00 | 1 | Hibi Radio AM y FM (H-102), SRL | 104001712 |
| 16 | Festival 90.3 FM | Programación regular | 150,000.00 | 27,000.00 | 177,000.00 | 177,000.00 | 1 | Festival F.M. La Emisora Del Amor, SRL | 104017056 |
| 17 | Digital 94.3 FM | Programación regular | 150,000.00 | 27,000.00 | 177,000.00 | 177,000.00 | 1 | CIRCUITO MERENGUE, SRL | 104595467 |
| 18 | Radio Merengue | Programación regular | 150,000.00 | 27,000.00 | 177,000.00 | 177,000.00 | 1 | CIRCUITO MERENGUE, SRL | 104595467 |
| San José de Ocoa | | | | | | | | | |
| 19 | Maniel FM | Programación regular | 150,000.00 | 27,000.00 | 177,000.00 | 177,000.00 | 1 | Yaquelin Del Carmen Sanchez Cuevas | 00112764949 |
| San Juan | | | | | | | | | |
| 20 | Santome 100.7 FM | Programación regular | 150,000.00 | 27,000.00 | 177,000.00 | 177,000.00 | 1 | Carrera Media Group, SRL | 131141145 |



| ITEM | EMISORA | PROGRAMAS | MONTO MES | ITBIS | TOTAL MENSUAL | TOTAL PERIODO | MESES | EMPRESA / REPRESENTANTE | RNC |
|------------------------------|-----------------------------|----------------------|------------|-----------|---------------|---------------------|-------|--------------------------|-------------|
| 21 | Maguana FM | Programación regular | 100,000.00 | 18,000.00 | 118,000.00 | 118,000.00 | 1 | Maguana Comercial, SRL | 101669101 |
| | San Pedro de Macoris | | | | | | | | |
| 22 | Aurora 89.9 FM | Programación regular | 100,000.00 | 18,000.00 | 118,000.00 | 118,000.00 | 1 | DIANA MARIA VARGAS PEREZ | 40221592237 |
| 23 | La 98 FM San Pedro | Programación regular | 100,000.00 | 18,000.00 | 118,000.00 | 118,000.00 | 1 | RADIO 23 SRL | 111002559 |
| 24 | Sultana 99.5F M | Programación regular | 100,000.00 | 18,000.00 | 118,000.00 | 118,000.00 | 1 | RADIO 23 SRL | 111002559 |
| 25 | Radio Universal | Programación regular | 100,000.00 | 18,000.00 | 118,000.00 | 118,000.00 | 1 | Radio Universal, SRL | 101085622 |
| TOTAL EN PROG. RADIO: | | | | | | 5,770,200.00 | | | |



MINISTERIO DE SALUD PUBLICA

WEB 2023

Mensuales

| ITEM | MEDIO | PUBLICIDAD | DÍA | MONTO MENSUAL | ITBIS | SUB-TOTAL | TOTAL PERIODO | MESES | EMPRESA / REPRESENTANTE | RNC |
|--------------|-----------------------------|------------------|-----|---------------|-----------|------------|-------------------|-------|--------------------------|-------------|
| 1 | www.robortocavada.com | Banner 728 x 90 | L/D | 90,000.00 | 16,200.00 | 106,200.00 | 106,200.00 | 1 | SBC SOCIAL BUSINESS EIRL | 131256759 |
| 2 | Periodico Digital Tu Voz RD | Banner 350 x 300 | L/D | 30,000.00 | 5,400.00 | 35,400.00 | 35,400.00 | 1 | MIGUEL MONTILLA PEÑA | 05601511289 |
| Total | | | | | | | 141,600.00 | | | |



| MINISTERIO DE SALUD PUBLICA | | | | | | | | | |
|-----------------------------|-------------------------|---------------------------------|------------|------------|------------------------|---------------------|-------|--|-------------|
| TELEVISION 2023 | | | | | | | | | |
| Mensuales | | | | | | | | | |
| ITEM | MEDIO | PROGRAMAS | MONTO MES | ITBIS | TOTAL MENSUAL | TOTAL PERIODO | MESES | EMPRESA / REPRESENTANTE | RNC |
| | Santo Domingo | | | | | | | | |
| 1 | Color Visión 9 | Programación regular | 950,000.00 | 171,000.00 | 1,121,000.00 | 1,121,000.00 | 1 | CORPORACION DOMINICANA DE RADIO Y TELEVISION SRL | 102001499 |
| 2 | Color Visión | Hoy mismo | 500,000.00 | 90,000.00 | 590,000.00 | 590,000.00 | 1 | PRODUCCIONES OMMC SRL | 131-85389-7 |
| 3 | Coral 39 / Teleantillas | 1800 Segundos de Noticias Plus | 150,000.00 | 27,000.00 | 177,000.00 | 177,000.00 | 1 | Dika pp Producciones SRL | 130304491 |
| 4 | Color Visión 9 | Esta noche Mariasela | 958,650.00 | 172,557.00 | 1,131,207.00 | 1,131,207.00 | 1 | CORPORACION DOMINICANA DE RADIO Y TELEVISION SRL | 102001499 |
| 5 | Color Visión 9 | Nuria | 924,000.00 | 166,320.00 | 1,090,320.00 | 1,090,320.00 | 1 | CORPORACION DOMINICANA DE RADIO Y TELEVISION SRL | 102001499 |
| 6 | Telefuturo 23 | Hablando es que uno se entiende | 500,000.00 | 90,000.00 | 590,000.00 | 590,000.00 | 1 | GRUPO F&E, SRL | 130745714 |
| 7 | Canal Barahona | Programación regular | 150,000.00 | 27,000.00 | 177,000.00 | 177,000.00 | 1 | Aivan Producciones SRL | 112764949 |
| | | | | | Total Prog. TV: | 4,876,527.00 | | | |

| MEDIOS | TOTAL |
|----------------------------|---------------|
| TOTAL PROGRAMAS DE TV | 4,876,527.00 |
| TOTAL PROGRAMAS DE RADIO | 5,770,200.00 |
| TOTAL EN DIGITALES | 141,600.00 |
| TOTAL GENERAL POR PERIODOS | 10,788,327.00 |

